



ACBO

Association of
Certified Bin Operators

Integrity, Trust, & Transparency

MEMBERSHIP INTRODUCTION & MEDIA KIT 2023

The Official Association
of The Textile/
Secondhand
Clothing & Shoe
Collection Industry



Independent Third-Party Certification

*Private Sector & Non Profit, Textile Recyclers & Collectors
Buyers, Suppliers, and Associations*

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Integrity, Trust, & Transparency

Welcome

To My Fellow Bin Operators, Credential Buyers, Industry Suppliers, and Media Partners,

Welcome to the Association of Certified Bin Operators (ACBO). 2023 is off to an amazing start, in just the first six months of officially launching on September 1, 2022, ACBO has nearly 5,000 certified locations featured throughout the nation.

ACBO is the official association of the secondhand clothing collection industry, providing the first and only independent third-party certification, ensuring integrity, trust, and transparency within the industry.

There are over 75,000 clothing drop-off locations throughout North America. To ensure the public that they donate their unwanted clothes and shoes to reputable and trustworthy organizations whose mission is transparent and clear, ACBO comprehensively vets and board certifies both private sector and nonprofit collectors. ACBO showcases its participating certified members through FindaBin.com an online zip code bin locator.

A key part of our mission is the natural winnowing out of nefarious collectors and instilling a new level of trustworthiness in an important and dynamic industry segment here in the US, Canada, and soon the UK.

After 27 years in the textile industry including being a Founder and CEO of a collection company, I know just like you, the many challenges our industry faces each day. The ACBO certification platform not only solves most of these challenges it provides a host of effective marketing opportunities designed to drive the public to our member's locations. The platform validates our member's good standing and ensures the public of their commitment to the betterment of both society and the environment.

We are all part of an amazing industry one that allows us to generate millions of dollars of meaningful revenue for cause-related organizations while diverting millions of pounds of textile waste from our landfills. We also are responsible for the creation of hundreds of thousands of jobs and responsible for providing affordable clothing options for millions of underserved people globally. To honor this meaningful industry ACBO formed "National Donation Bin Day". September 1st will mark the day celebrating the major impact that the industry and the caring people donating second-hand clothes and collectors have on humanity and the environment.

Please review all the information in the ACBO's Member Introduction/Media Kit and visit both of our websites. I am confident you will find this a very special and compelling opportunity to join an organization destined to change the face of our industry (for the better) in the months and years ahead.

I look forward to you becoming a key part of the ACBO-certified family.

Warmest regards,



Ted Fisher
Senior Advisor Board Member



What We Do

The Association of Certified Bin Operators (ACBO) is the official certification platform for the textile/second-hand clothing collections industry. Serving the entire United States and Canada, ACBO officially certifies and promotes both private sector and nonprofit organizations in the clothing collections industry.

- ✓ We separate the reputable & transparent organizations from those nefarious ones that misrepresent and mislead the public
- ✓ We provide a clear visual representation by providing mandatory current Certified Location decals to be affixed and displayed at all drop-off locations/bins
- ✓ We drive customers to member locations and increase collections through our public website FindABin.com (FAB). FAB is the North American public web zip code locator for Association-certified organizations
- ✓ We provide a digital and print marketing platform in addition to ongoing regulatory lobbying supports
- ✓ We educate the public on the positive impact the secondhand clothing industry has had on the humanity, the economy, and the environment
- ✓ We provide our members with a comprehensive list of buyers and suppliers throughout the world
- ✓ We reward our members annually for their outstanding service via a unique rewards program
- ✓ We created and will promote the celebration of a “National Donation Bin Day” annually on September 1st



The Problem:

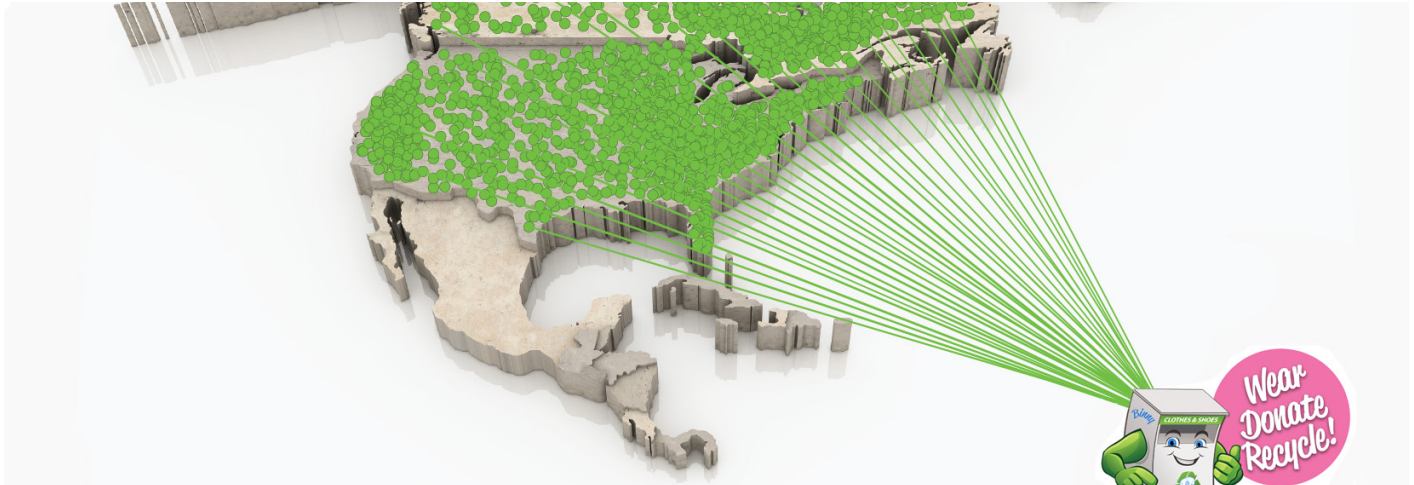
The secondhand clothing industry has an amazing impact on both our society and our environment but there is more work to be done. There are many public misconceptions, questions, and uncertainties about the industry in general and many nefarious participants who continue to cast a negative perception of the industry.

The Solution:

To fully educate the public on the industry and separate the well-intended companies from the bad, the ACBO fully vets and certifies organizations through a comprehensive certification process. ACBO members are then promoted through ACBO’s public website www.FindaBin.com, providing a meaningful, trustworthy, and convenient way to donate their unwanted clothes and shoes.



About ACBO



The Association of Certified Bin Operators (ACBO) is the pre-eminent industry association serving both the United States and Canada. The ACBO officially vets, certifies, and promotes both private sector and nonprofit organizations that collect, sell, or distribute secondhand clothing and shoes throughout our territories. Certified members of ACBO are committed to the Wear – Donate – Recycle movement. The movement educates and engages people, businesses, organizations, and governments to support programs that encourage the diversion of textile waste from landfills and generate meaningful revenue for charities, nonprofits, and community causes.

There are over 75,000 clothing drop-off locations throughout North America. To ensure the public that they donate their unwanted clothes and shoes to reputable and trustworthy organizations whose mission is transparent and clear, ACBO showcases members through a comprehensive public website/ zip code site locator.

ACBO provides its members with a one-of-a-kind multi-faceted marketing platform. The platform is designed to increase collections and drive customers and businesses to member drop-off locations throughout the nation. ACBO vets all our members rigorously and thus can showcase and confirm member/drop-off site credibility and philanthropic commitments to the local communities they serve. Members also have access to a comprehensive list of credentialed buyers and suppliers located across the globe ensuring active competition for clothing items and ensuring that members receive the highest price for their merchandise.

Vision

Being the pre-eminent industry association in the second-hand clothing space, benefiting both humanity and the environment. Providing a comprehensive vetted database of over 75,000 certified drop-off locations that generate millions of dollars a year in charitable support while diverting over two billion pounds of textile waste from the world's landfills. Creating tens of thousands of well-paying jobs and providing millions of people around the world affordable access to quality second-hand clothing and shoes.

Mission

To showcase and set apart the credible, noteworthy, and transparent organizations from the nefarious participants that miss lead, miss represent, and cast a shadow over the collection industry. Providing our members with effective and unique marketing tools enables them to validate their good standings and increase their collections and footprint. Promoting our members through a comprehensive public website that ensures the public is donating their unwanted clothes and shoes in a trustworthy and meaningful manner.

Association Overview

Official Certification Platform and Web-Locator for Certified Drop-Off Locations:

The purpose of ACBO is to separate, showcase, and reward, all the transparent and well-intentioned organizations in the field of Textile recycling and collection. To public, provide a trusted, meaningful, and sustainable manner for people to discard their unwanted clothes, shoes, and household textiles



Association of Certified Bin Operators, LLC.

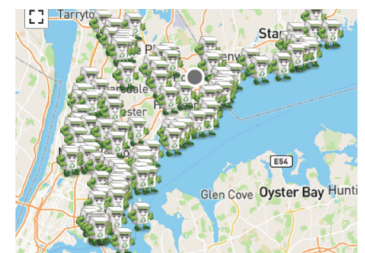
- **North American Headquarters:** 7777 Glades Road, Suite 100, Boca Raton, FL 33434
- **Email:** info@BinCertified.org
- **Office:** 888.780.6204
- **Fax:** 888.850.6540
- **Website:** BinCertified.org, FindABin.com
- **Areas of Service:** United States, Canada
- **Industry:** Professional Associations, Certification & Digital Platform

Programs / Services

- Official Certification
- North American database of certified donation bins and drop-off locations
- Comprehensive database of buyers and suppliers
- North American Find A Bin web-locator

Our Members

- Nonprofit and private sector textile/ clothing and shoe bin collectors/recyclers
- Nonprofit and private sector clothing and shoe, brick & mortar drop-off locations.
- Industry suppliers and buyers
- Industry associations



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FOR IMMEDIATE RELEASE NATIONAL PUBLIC SERVICE ANNOUNCEMENT

Why Clothing Bins Are Now A Great Option

For years the secondhand clothing collection industry has been plagued by misleading and illegitimate organizations putting a negative cloud on the oldest recycling industry, creating a skeptical public, who doesn't fully trust nor understand the true positive impact the secondhand hand clothing industry has on both society and the environment.

On September 1st, 2022, the Association of Certified Bin Operators ("ACBO") will be officially launched. The ACBO, is an international trade association that provides an official certification program, based on a comprehensive vetting process of both nonprofit and for-profit collection bin organizations. The certified members are then promoted through an official public website, www.FindABin.com. The website allows the public to locate and drop their unwanted clothes and shoes to a meaningful and trustworthy cause or organization.

The public will now be encouraged to only drop at certified locations that displays the ACBO's current year ONLY, Certified Location decals.

Along with the ACBO's commitment to the public and its members, they created National Donation Bin Day, which will be celebrated on August 1st as well. This meaningful day celebrates, the major accomplishments and impact that the collectors and the caring people who donate had and continue to have on both society and the environment. The day also accurately educates and informs the public about the amazing humanitarian and environmental impact the Wear. Donate. Recycle, movement has!

For more information contact: Media@BinCertified.org



Association of Certified Bin Operators, LLC

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www.BinCertified.org

www.FindABin.com



Other National PSA's

1. *Association Creates New Stamp of Approval for the Clothing Bin Industry!*
2. *The secondhand clothing collection industry just had its biggest challenge solved!*
3. *New Certification of clothing collection bins, ensures transparency and good will!*
4. *Association changes public perception on the clothing donation bin industry!*
5. *New clothing collection bin Association separates the good from the bad!*
6. *Why you should reconsider donating your unwanted clothes and shoes to donation bins!*
7. *The Clothing Donation Bin Cloud has faded and has a bright new future!*
8. *"Drop with Confidence" program ensures meaningful donations to clothes collection bins!*
9. *New website FindABin.com provides, the only trusted way to search a certified clothing drop-off location!*
10. *New Association creates an international database of trustworthy clothing drop-off locations!*
11. *National Donation Bin Day will be celebrated September 1st, 2022*

Testimonials

Testimonials were obtained by random focus groups from industry companies and the public, prior to the official September 1st, 2022, launch of ACBO.

PRE-MEMBERS

"Sign me up! when I was made aware of the ACBO, its mission, and all the benefits that come with certification, my immediate reaction was sign me up now. It's amazing that an organization like this hasn't been available to us in the past"

"As the ACBO's PSA statement reads "the cloud has faded" that's exactly how I feel, for years I felt that I constantly had to defend my industry, feeling I was always being judged in a negative way. Now becoming a ACBO member has changed my whole demeanor, and I'm proud to direct any naysayers, to the FindAbin website to learn the truth about the industry and all the good it does for people and planet"

"Finally, an association dedicated solely to the well-being of our great industry, I think it's a genius idea and should have been formed long ago"

"I think that being a member of the ACBO is going to increase the traffic of my bins and ad credibility to my company, thank you ACBO"

"The yearly investment is worth every penny, from having official Certified Location decals on all my bins, to the use of Binny, and all the marketing material the ACBO provides, it's a no brainer"

"Thank God an association and website separating us from those ugly, unmaintained and misleading bins that make our industry look so bad, cheers to the ACBO, count us in"

PUBLIC

"For years I have found any place other than bins to donate my family's clothes and shoes to, due to all the bad press that I read in newspapers and online. When I was asked to participate in a focus group regarding those clothes collection bins, I agreed because I wanted to see what others thought and maybe get more informed about them. Well nevertheless after learning how bins have helped so many causes and their impact on the environment, I have become a fan. Just glad that there is now a website to direct me to the bin"

"It's about time!..... I'll spread the word, on both my community Facebook page and my own, and encourage others to do the same"

"I hated those bins, they were always a mess, but after learning there are more meaningful well-maintained ones than others and that they play a huge philanthropic roll-on society, while protecting the planet, my opinion has changed. Mainly because I don't want bad apples to ruin an entire industry that does so much good. Thank you ACBO for helping to wean out those bad companies and showcasing the good ones"

Types of Memberships

ACBO offers 4 different types of memberships: Operator, Buyer, Supplier, and Association. Membership runs calendar year from January 1 – December 31. All members that join mid-year must pay the full dues amount. All membership applications must be reviewed and approved by the ACBO, and payment must be paid in full at the time of application (if denied your payment will be fully refunded).

Click below to view & download the membership application for each category. To be eligible for membership organizations must be in the textile/secondhand recycling/collection industry.

Operator Certification Membership

Any private sector or nonprofit firm that collects secondhand clothing and textiles may be eligible to become a certified “Collector” member of the ACBO, provided that it meets the standards for membership as set forth by the ACBO and pays the per bin per year certification fee.

- ✓ Refer to the website for ABCO’s investment fee menu

Buyer Membership

Any firm or corporation engaged in the purchasing of secondhand clothing and textiles as determined by the ACBO may become a “Buyer” member of the ACBO upon application and yearly payment.

- ✓ Refer to the website for ABCO’s investment fee menu
- ✓ Sponsorship opportunity (limited positions available)

Supplier Membership

Any firm or corporation that provides goods and services to the secondhand clothing and textile industry as determined by the ACBO may become a “Supplier” member of the ACBO upon application and yearly payment.

- ✓ Refer to the website for ABCO’s investment fee menu
- ✓ Sponsorship opportunity (limited positions available)

Association Membership

Any association engaged in the secondhand clothing and textile recycling industry as determined by the ACBO may become an “Association” member of the ACBO upon application and yearly payment.

- ✓ Refer to the website for ABCO’s investment fee menu
- ✓ Sponsorship opportunity (limited positions available)



Certification Membership: *For Bin Operators*

The ACBO Certification Membership is an investment in the success and continued growth of your business. This association provides services that are custom designed to separate, showcase, and reward its members.



Benefits

- Visual representation; mandatory placement of current year, Certified Location Decals (CLD) on all bins and or locations
- Exclusive use of all ACBO and FindABin.com marketing materials and official logos, for your print and online marketing purposes
- Part of ACBO and FindABin.com's ongoing national and localized, online, and social media marketing and advertising campaign, and National PSA's
- Free Individual zip code web-locator, easily placed on your website or social media pages (will only show your locations)
- Showcased in one of ACBO's featured member of the month spotlights
- Discounts with affiliate buyers, suppliers, and sponsors
- Featured on FindABin.com's members area
- First mover updates on industry information and happenings
- Opportunity to win ACBO's annual recognition awards
- Part of circle of influence, socially minded industry leaders

Qualifications

- Minimum one year in business
- Provide two trade references
- Submission of additionally insured insurance certificate, to ACBO
- Proof of Corporation
- Agree to mandatory Terms & Conditions, and Operator Code of Conduct documents.
- Have a good Better Business Bureau record (BBB)
- Have passed a Consumer Protection Agency entity search
- Have a good Charity Navigator Rating (If a charity or affiliation is with a charity)
- Proof of charity or nonprofit affiliations (If a private sector organization)
- Pay the per bin, annual certification fee

Certification Membership: *For Bin Operators*



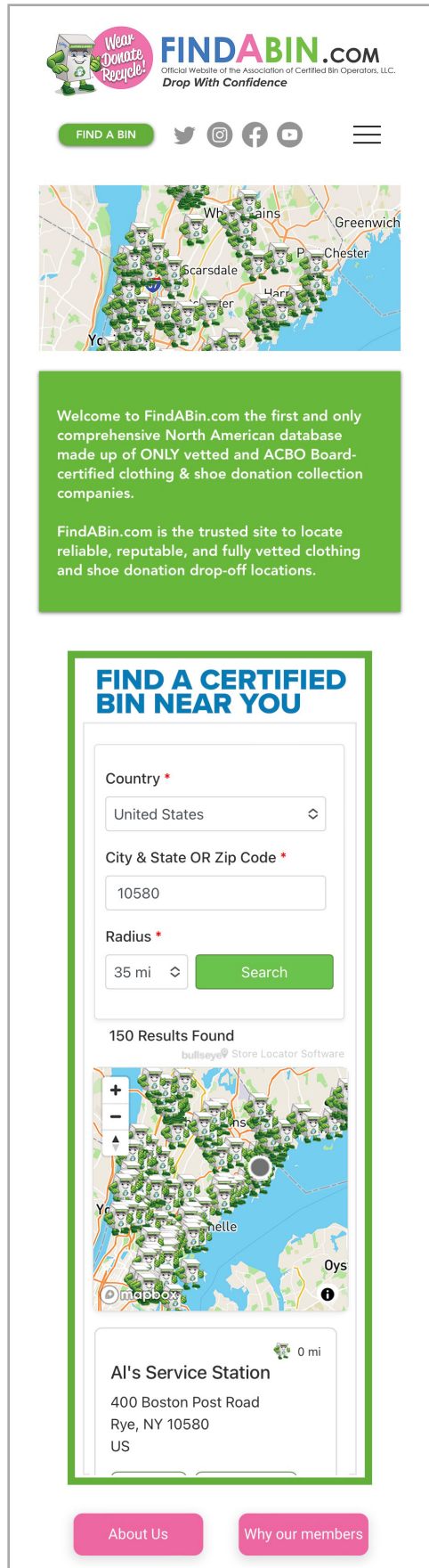
The Process

- Create a username and password
- Complete the application in full and submit all requested documents
- Make the required deposit towards your membership fee
- Allow for 5 to 7 business days for application review and decision

Once Approved

- **Pay Balance:** An invoice will be sent to you to pay the balance of the membership fee
- **You'll be granted full access to ACBO's Member Area:** Here you will be able to access and download both ACBO and FindaBin.com registered and trademarked logos and images, search credential buyers and suppliers, update company information, view recent news, renew your membership, and add additional locations.
- **All your Certified Location Decals will be mailed out:** ACBO will immediately send you your current year Certified Location/Approved Member (CLD) decals, via Priority Mail. (Please note members MAY NOT display the CLD decals if not an active member nor can display an out-of-date CLD) See ABCO's terms and conditions.
- **Provide ACBO with a complete site location list via excel spreadsheet (Optional):** ACBO will input all your site locations on its FindaBin.com north American interface. Here all your locations will appear by zip code. You may add locations at any time through the member portal. (If you add new locations, you must pay the additional per new location fee).
- **We will provide you with your own "Bin Locator" for your website (Optional):** In addition to your listing on ACBO's national FindaBin.com website, ACBO provides your organization its own "Bin Locator" (Free of charge). This enables you to place your own Bin locator on your website and social media platforms. This personalized "Bin Locator" will only show your locations, no other member locations will be shown.
- **All your locations will be live on FindaBin.com (Optional):** Upon full payment and submission of your locations list, all your locations will show up on the official www.FindaBin.com website, and your organization listed as a good-standing member.

Public FindABin Website: Mobile Screenshot





National Donation Bin Day, was created on September 1, 2022, the official launch day of the Association of Certified Bin Operators (ACBO). This meaningful day celebrates and honors the major impact that the textile recyclers, collectors, and the caring people who donate their secondhand clothing, and shoes have on both humanity and the environment. This day also brings awareness to the Wear – Donate – Recycle movement, which accurately educates and informs the world about the truly amazing secondhand clothing industry.

There are over 100,000 drop-off locations throughout the U.S., Canada, and the UK, which generate more than 250 million dollars per year to charities, divert over 1.7 billion pounds of textile waste from the world's landfills and provide 10's thousands of jobs while providing millions of people affordable clothing and shoe options.

Help us continue to bring awareness, spread appreciation, and encourage continued support by donating to your local certified drop-off locations. To find a location nearest you go to www.FindABin.com. Get the children's book "Binny's Amazing Journey of Secondhand clothes" for your family, and friends, or recommend it to your school district.



ACBO's Green Globe Awards



The Operator of the Year Award

ACBO's Operator of the Year award will be presented to one certified member each year on National Donation Bin Day (September 1st). This award is for their outstanding achievements throughout the year. The award is based on several factors; their waste diversion figures, revenue generated for cause-related organizations, consumer approval stats, as well as other industry and philanthropic considerations.



The Credential Buyer of the Year Award

ACBO's Credential Buyer of the year award will be presented to members each year on National Donation Bin Day (September 1st). This award is for their outstanding achievements throughout the year. The award is based on several factors: their total pound diversion figures, industry contribution, members survey, as well as other industry and philanthropic considerations.



The Supplier of the Year Award

ACBO's Supplier of the year award will be presented to one vendor member each year on National Donation Bin Day (September 1st). This award is for their outstanding achievements throughout the year. The award is based on several factors; industry contribution, members survey, as well as other industry and philanthropic considerations.

2023

Thank you for your Outstanding Service

Integrity, Trust, & Transparency

Meet Binny

Your Brand Ambassador



Wear • Donate • Recycle Global Movement

**Goal is Zero Post-Consumer Waste in our
Landfills by 2037**

“**Binny**” is the official Mascot and the signature figure of ABCO’s global “Wear, Donate, Recycle” movement. Binny has earned the love of kids and families throughout the Country; he makes personal appearances at program ribbon cutting ceremonies and cause related events. Binny can even show up at your school for educational recycling programs. In addition, Binny will soon be featured in a much-anticipated children’s book about the recycling of unwanted clothes and shoes.

“**Binny’s Amazing Journey, The Story of Secondhand Clothes and Shoes**” is the story of the lifecycle of donated clothes and shoes. The book is designed to educate and inform both children and adults on the amazing impact the secondhand industry has on both people and planet. blankets.



Get the children’s book, “Binny’s Amazing Journey, The Story of Secondhand Clothing and Shoes” on Amazon for your family, friends, and school. It will soon be an “Amazon bestseller!”

Leadership

Author • Entrepreneur • Environmentalist • Philanthropist



At the helm of the ACBO is CEO and Senior Advisor Ted Fisher, a 27-year veteran and pioneer in the Textile industry, who has been featured in numerous media venues for his philanthropic recycling endeavors. (AKA “KingBin”, *Master of Philanthropic Recycling*). Over the years, Ted has generated millions of dollars for cause related organizations and has been responsible for nearly 30 million pounds of textile waste being diverted from our landfills. Ted has worked closely with state and local governments in the implementation of regulatory ordinances, best practices, and the permitting process of bin placements. As an established author of the children’s book “The Amazing Journey of Secondhand Clothes” the story of the lifecycle of donated clothes and shoes, he is educating and informing both children and adults on the massive impact secondhand clothing has on people and the planet.

Ted is the mastermind behind the creation of “BINNY” ACBO’s official Mascot and Ambassador of the global *Wear - Donate - Recycle* movement. His passion and integrity in both life and business is a true measure to the benefit of society and the preservation of the environment, it has been a driving force behind his success. Even at a young age, Ted was celebrated for the impact he had on people’s lives. At 15, he received the key to the city of Rye, N.Y. for saving the life of a high school football teammate. He carried these values into adulthood, and today he personally donates to a long list of organizations. Ted is the father of two children.

Key professional experience

- **Chief Executive Officer:** To multiple social enterprise companies
- **Entrepreneur:** Conscience Capitalist, Environmentalist, Humanitarian
- **Creator of “Binny”:** The ACBO Ambassador and Official Mascot of the Wear - Donate - Recycle movement
- **Creator:** of the “Mayor’s Youth Recycling for Recreation” initiative
- **Creator:** of “Shoes for The Cause” initiative
- **Author:** Binny’s “The Amazing Journey of Secondhand Clothes”
- **Blogger:** on environmental and humanitarian issues
- **Consultant:** Municipal Pro bono textile recovery programs and regulations

Additional Accomplishments:

- Responsible for diverting over 30,000,000 pounds of textiles waste from landfills
- Generated over \$2,000,000. to cause related programs
- Personally delivered thousands of pounds of donated clothing to FEMMA’s Westchester County Command Center, during Hurricane Sandy and other major storms
- Spearheaded governmental legislation and assisted in forming regulatory ordinances for the donation bin industry
- Managed & facilitated official textile recycling/collection programs, for dozens of municipalities
- One of the limited number of civilians to ever be granted permission to visit wounded soldiers at the Walter Reed Army Medical Center in Washington, D.C.





ACBO

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N.A. Headquarters

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Independent Third-Party Certification

